



Kansas City Region Industry Analysis

The Kansas City Region is situated in the western side of the State of Missouri. Counties included in the Kansas City Region are: Cass, Clay, Jackson, Platte and Ray.

This region is home to several major cities such as Kansas City and Independence. Many of Missouri’s major highways cross through this region. Interstate 70 runs through the center of the region, while Interstate 29 and Interstate 35 and 435 cross through the region. In addition, Highway 24, Highway 40, Highway 50, Highway 69, Highway 71 and Highway 169 cross through the region, allowing a great deal of travel through the area.

Industry Employment Trends 2009 – 2014

The Kansas City Region had overall employment growth of 2% from 2009 to 2014, slightly less than the statewide employment growth of 2.2%. Industries with the largest employment growth were *Social Assistance* (39.3%), *Nursing and Residential Care Facilities* (15.4%), and *Professional, Scientific, and Technical Services* (12.5%). Only three industries experienced employment loss during this period: *Specialty Trade Contractors* (-9.5%), *Educational Services* (-3.5%), and *Administrative and Support Services* (-1.7%). Other industries outside of the top ten with employment growth were *Motor Vehicle and Parts Dealers* (11.3%) and *Transportation Equipment Manufacturing* (23.8%).

NAICS Sector	2009 Employment	2014 Employment	Change	Percent Change
Total Region Employment	508,037	518,256	10,219	2%
Food Service and Drinking Places	40,722	45,818	5,096	2%
Educational Services	43,443	41,931	-1,512	-3.5%
Professional, Scientific, and Technical Services	34,972	39,346	4,374	12.5%
Hospitals	26,344	29,331	2,987	11.3%
Administrative and Support Services	26,709	26,255	-454	-1.7%
Ambulatory Health Care Services	21,351	23,625	2,274	10.7%
Specialty Trade Contractors	16,716	15,170	-1,546	-9.5%
Social Assistance	9,668	13,471	3,803	39.3%
Nursing and Residential Care Facilities	11,526	13,298	1,772	15.4%
Management of Companies and Enterprises	11,632	12,684	1,052	9%

Industry Wage Trends 2009 – 2014

The Kansas City Region saw overall wage growth of 8.4%, or over \$3,300 from 2009 to 2014, lower than the statewide wage growth of 9.4%. Industries with the largest wage growth during the time period were *Transportation Equipment Manufacturing* (32.4%), *Management of Companies and Enterprises* (27.6%), and *Credit Intermediation and Related Activities* (27.6%). The only industry where wages declined was *Merchant Wholesalers, Nondurable Goods* (-14.4%). The industries with the highest wages in 2014 were *Insurance Carriers and Related Activities* (\$70,944), *Professional, Scientific, and Technical Services* (\$66,108), and *Management of Companies and Enterprises* (\$66,000).

NAICS Sector	2009 Wages	2014 Wages	Change	Percent Change
Overall Region Average Wage	\$39,708	\$43,056	\$3,348	8.4%
Insurance Carriers and Related Activities	\$60,780	\$70,944	\$10,164	16.7%
Professional, Scientific, and Technical Services	\$61,128	\$66,108	\$4,980	8.1%
Management of Companies and Enterprises	\$51,708	\$66,000	\$14,292	27.6%
Transportation Equipment Manufacturers	\$48,180	\$63,792	\$15,612	32.4%
Credit Intermediation and Related Activities	\$43,872	\$55,992	\$12,120	27.6%
Ambulatory Health Care Services	\$54,204	\$55,692	\$1,488	2.8%
Merchant Wholesalers, Durable Goods	\$49,656	\$55,608	\$5,952	12%
Merchant Wholesalers, Nondurable Goods	\$63,300	\$54,168	-\$9,132	-14.4%
Hospitals	\$46,788	\$50,628	\$3,840	8.2%
Specialty Trade Contractors	\$45,072	\$48,180	\$3,108	7%

Industry Employment Projections 2012 – 2022

Based on long-term industry employment projections five industries that employ 10,000 or more in the list below is forecast to have double-digit percentage growth by 2022. The *Administrative and Support Services* industry is estimated to have nearly 35% more employment (or over 8,000 jobs) by 2022. *Specialty Trade Contractors* is predicted to increase by 28% (or over 4,000 jobs). *Professional, Scientific, and Technical Services* industry employment is expected to increase by 21% (or over 7,600 jobs).

NAICS Sector	Change	Percent Change
Food Service and Drinking Places	3,292	7.9%
Professional, Scientific, and Technical Services	7,688	21.4%
Educational Services	2,530	6.3%
Administrative and Support Services	8,058	34.6%
Hospitals	2,514	8.9%
Ambulatory Health Care Services	4,109	20.4%
Local Government, Excluding Education and Hospitals	483	2.4%
Specialty Trade Contractors	4,049	27.8%
Insurance Carriers and Related Activities	1,842	13.7%
Religious, Grant making, Civic, Professional, and Similar Orgs.	456	3.3%

Industry Clusters and Top Employers

The Kansas City Region's highly concentrated industries are in the service and production/manufacturing industry. The location quotient (LQ) indicator describes how concentrated an industry is in a region in relation to the nation, with 1.00 being the national average. The most concentrated service industries in the Kansas City Region were *Management of Companies and Enterprises, Insurance Carriers and Related Activities, and Professional, Scientific, and Technical Services*. The most concentrated production/manufacturing industries were in *Transportation Equipment Manufacturing and Specialty Trade Contractors*.

NAICS Sector	2009 Location Quotient	2013 Location Quotient
Management of Companies and Enterprises	1.37	1.42
Insurance Carriers and Related Activities	1.27	1.35
Professional, Scientific, and Technical Services	1.14	1.24
Transportation Equipment Manufacturing	1.21	1.22
Truck Transportation	1.18	1.16
Specialty Trade Contractors	1.09	1.13
Amusement, Gambling, and Recreation Industries	1.24	1.13
Food Services and Drinking Places	1.09	1.11
Merchant Wholesale, Durable Goods	1.09	1.08
Motor Vehicles and Parts Dealers	1.06	1.08

The Kansas City Region's top employers are classified in the state's target industry groups: Advanced Manufacturing and Financial Solutions. Large employers in Advanced Manufacturing include **Honeywell Federal Manufacturing & Technology** and **Ford Motors**. The Region is also home to several headquarters including **Cerner, Hallmark Cards, and H&R Block**. Major health care employers include **Saint Luke's Hospital of Kansas City, Children's Mercy Hospital, and Research Medical Center**.

Notes

1. 2nd Quarter 2009 and 2nd Quarter 2014 Employment Data from Quarterly Workforce Indicators (QWI) dataset, U.S. Census Bureau, Center for Economic Studies. Industries with less than 5,000 employees were not included in the list.

Sources

1. Industry Employment Projections from MERIC
2. Location Quotient information is calculated from Second Quarter 2009 and 2014 employment figures from the Quarterly Census of Employment and Wages (QCEW), a cooperative program between the Bureau of Labor Statistics and state Labor Market Information offices.
3. Top employer information from InfoUSA Employer Database.

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